

„My next Goal: Complete my PhD by June 2016“

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**Research visit
University of Indonesia
Institute of Technology Bandung**

In November 2014, I spent three weeks in Indonesia, to establish a research collaboration with the Information Retrieval groups of the University of Indonesia and the Institute of Technology Bandung

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**CSC USA
Data Integration**

I supported the migration process of several country-specific HR processes into one global HR System. My role was to administrate the correspondence module of the HR system

**Self-employed
Webdesigner**

I developed and maintained web-applications (PHP, MySQL) for non-profit associations as a freelancer and on a voluntary basis

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**CSC AUSTRIA
Software Engineer**

I designed and implemented the User Interface and parts of the business logic of a web-application for the electronic support of a certificate-issuing process (ASP.net)

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**BOEHRINGER INGELHEIM
System Administration**

**TELEKOM AUSTRIA
Software Development**

**GENERALI INSURANCE
Automated Software Tests**

**TELEKOM AUSTRIA
Network Administration**

**BAWAG/PSK AUSTRIA
Accounting**

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Born on 28 May in Vienna, Austria

PhD - Computer Science

Vienna University of Technology
Topic: Sensing Labor Strikes on Twitter – Multi-lingual Event Detection using Microblogs

I develop a supervised classification method which can be applied to multi-lingual microblogs in event-detection tasks. I evaluate the method using the example of labor strikes in Asia to visualize social unrest in real-time

Supervisor Prof. A Min Tjoo, Information & Software Engineering Group

MSc - Information Systems

University of Munster, Germany

I specialized in Business Intelligence and discovered my interest for Corporate Sustainability, Information Retrieval and Data Analytics

✦ academic awards ✦

2007 - Academic Excellence Scholarship
University of Applied Sciences Technikum Vienna

2008 - Academic Excellence Scholarship
University of Applied Sciences Technikum Vienna

2012 - PhD Research Scholarship
Vienna PhD School of Informatics

BSc - Business Informatics

University of Applied Sciences Technikum Vienna

I expanded my knowledge in Software Engineering, IT-Project Management and Business Intelligence

High School with focus on Software Engineering

Higher Technical Education Institute Spengergasse Vienna

I learned how to program (C, C++, C#, Assembler, COBOL, PL1, Java) and how to work with databases (SQL, PL/SQL)

“The reasonable woman adapts herself to the world; the unreasonable one persists in trying to adapt the world to herself. Therefore all progress depends on the unreasonable woman.”
cf. George Bernard Shaw

„My ultimate Goal: Be happy. Make a positive difference in the lives of 100.000 people using my Computer Science skills“



Hello, my name is Lisa Madlberger

I am a PhD Student in Computer Science at Vienna University of Technology in Austria specialized in Social Media Data Mining

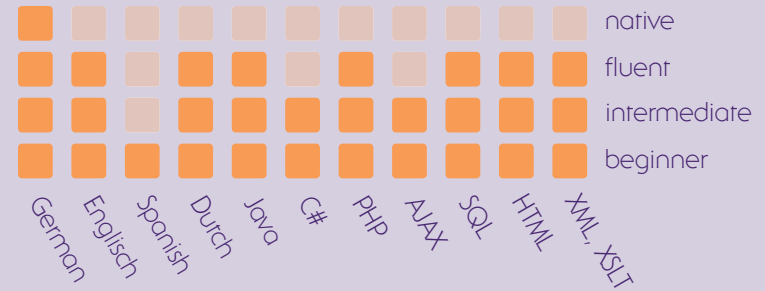
in a nutshell



my specialities

- Data Mining
- Information Retrieval
- Business Intelligence
- Machine Learning
- Social Media Research
- Corporate Sustainability

languages



interests

contact

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